

New Spring Goods

We cordially invite you to call and inspect our new Spring goods. Our line of Dress Goods is especially attractive, comprising

Silks and Pongees,

Silk Crepe, Marquisesettes

Wash Silks for Waists and Shirts

Voiles and Novelty Goods

We have everything you need in white goods, such as

**Long Cloth : Nainsook : Pajama Cloth
Lawns : Bateste : Flaxon : Etc.**

Don't fail to see our Muslin and Knit Underwear before buying : : : :

GIVE US A CALL

Walter B. Patty.

The Bookstore

SELLS

Goodyear and

United States Tires

Texas Gasoline

FREE AIR STATION

Money to Loan!

APPLY TO

JNO. R. DINSMORE,
ATTORNEY AT LAW
MACON, MISSISSIPPI

Seed Sweet Potatoes Pure Nancy Hall Seed Sweet Potatoes at \$1.00 per bushel; also white black eyed peas at \$3.00 per bushel; good Johnson grass hay \$10 a ton. Will deliver in Macon at above prices.
F. H. L. HUNTER, Macon, Miss.

For Sale 50 nice hickory smoked hams at 16 cents per pound. A lot of nice shoulders, 12 cents. Reclaimed longleaf seed, \$2.25 per bushel; also orange cane seed.
T. B. BARNETT, Ravine, Miss.

He Paid Gladly.

"And you," she said to the bachelor who had blundered into the charity bazaar, "you'll have to pay double."
"Why?"
"Because you're a bachelor."
"That's all right," he drawled: "it's worth it."

Seed Corn and Cotton 1,000 bushels Hasting seed corn for sale on ear or on cob. \$2.00 bushel. 400 bushels Early Cotton seed, weevil beaters, for sale at \$1.50 bushel.
N. SCALES, Macon, Miss.

Dairy Cattle FOR SALE—65 head of cows and heifers at a bargain if taken on once.
RAYMOND TRIMBLE, Macon, Miss.

Potatoes 200 bushels of cutting and seed potatoes for sale at \$1 per bushel, delivered in Macon. Orders for same can be left at this office.
G. E. TRIPLETT, R. F. D. 1, Box 24, Mabletonville, Miss.

Lamberson Announces

the arrival of his Spring stock of Dress Goods, Shoes, Ready-made Dresses, Corsets, Suits, Hats, Hosiery, and everything that a lady needs.

Distinction and economy have been our uppermost thought in buying. In spite of the wonderful advance in all lines our prices remain almost the same.

Our stock is wonderfully complete
We invite your inspection.

Yours for business

W. M. LAMBERSON.

Personal and Local Items

Miss Mabel Sessions will leave soon for Birmingham.

Dr. H. A. Minor returned to Columbus Wednesday.

Miss Estelle Patty, of Bigbee Valley, is the guest of Mrs. Chas. Bush.

Mr. George Crymes, of Brooksville, was in town before the board this week.

Miss Frances Dent is spending the week with Theodosia Cooper at Prairie Point.

Mrs. Howard Scales and Miss Lula B. Williams are guests of Mrs. Hardin Brooks.

The young people enjoyed a dance given by Mr. Howard Scales on Tuesday evening.

Mrs. Hickman has as her assistant for this season Miss Addie Sellers, of Atlanta, Ga.

Miss Frances Lusk, of Aberdeen, spent a few days this week with Miss Nancy Patty.

Mrs. J. O. Faser was the guest several days last week of Mrs. Lewellyn Hatchet in Columbus.

Miss Augusta Klaus returned Thursday from New Orleans, where she has been visiting relatives.

Miss Carlotta Stewart, a teacher of the Macon High School, has been quite ill with grippe this week.

Mrs. Elliott, now the guest of her mother, Mrs. Mary Holt, spent Monday with friends in Columbus.

Representatives T. W. Brame and Clinton Dorroh were home from Jackson the first of the past week.

Mr. and Mrs. Julian Holt, of Meridian, and Mr. Robert Holt spent the week end with Mrs. Mary Holt.

Miss Mary Avery, a junior of the I. I. & C., is spending the week end with Miss Dora Evelyn Connor.

Mayor Jas. G. Horton was in Memphis the early part of the week on business with the Ford Auto Co.

Mr. Jas. Irion arrived in Macon Monday from Birmingham and has accepted the position of manager on the Schimmel place.

John Alfred, named for his two grand fathers, is the name of a son born about three weeks ago to Mr. and Mrs. W. S. Mulins.

Miss Francis Dent spent Monday night with Miss Theodosia Cooper at their charming country home near Prairie Point.

Mrs. B. E. Townes and daughter Thelma, of Glendora, Miss., were the guests for a day or two last week of Mr. and Mrs. Will Cavett.

Miss Mabel Grace left last Saturday for Austin, Texas, where she has accepted the position of Domestic Science teacher in the city high school.

Mr. Gus Williams went to Gordo, Ala., last Tuesday to see his mother, Mrs. A. E. Going, who is very ill. He was accompanied by Mrs. L. T. Smith.

Mr. George Wade arrived in Macon the early part of the week from Biloxi. He says that the tourists on the coast this winter has been unusually large.

Mrs. W. L. Featherston, Mrs. J. Evans Dorroh and Miss Mary Harkins will spend the week end at the A. & M. College, the guests of Mrs. Whitman Davis.

Mrs. J. F. Elliott, of Charlottesville, Va., who is visiting her mother, Mrs. M. A. Holt, spent several days this week in Meridian, the guest of Mr. and Mrs. Julian Holt.

Messrs. W. B. and D. D. Patty returned Thursday from St. Louis, where they went to purchase new goods. They report the new styles, materials, etc., beautiful, but prices very high.

Doe Riddle has left Noxubee and gone to Ittabena, near which place he will locate and farm. He will be missed up here, and so will the fine sweet potatoes he used to bring to the BEACON office.

Dr. E. M. Murphey and his son, Eugene, Mr. Ed M. Murphey and son, Edwin, accompanied by Walter B. Patty, Jr., and Henry Hunter went to New Orleans this week. Eugene Murphey, Henry Hunter and Walter Patty remained in New Orleans and will take a course at the Soule Business college.

Dr. Chas. Bush, daughter Ramile and Rodger Stevens attended Mardi Gras in New Orleans this week. The latter was a patient in the Tuoro Infirmary several months last year and went to pay his respects to the doctors who carved him up.

Mr. and Mrs. Charles Blanton, of Kosciusko, spent several days last week with Mr. and Mrs. S. L. Holt. They had been to Jackson, where Mr. Blanton, who is sheriff of Attala county, went to make his report to the state auditor.

Mr. E. E. Flippen, of Longview, Texas, is now the owner of the N. Scales mercantile business and will become a permanent resident of Macon. Mr. Flippen is not a new man to this section, having been in the mercantile business in Egypt for many years after the war. He got the Texas fever in the early eighties, going west when travel was done by stage coach, and Indians were still a menace to settlers.

March is the month of storms. Protect your property by taking a Storm policy with
E. B. BOYD,

CHURCHES

METHODIST.

Preaching services—11 a. m. and 7.30 p. m.
Sunday School—9:45 a. m.
All are cordially invited.

BAPTIST.

Morning.

Prelude.....Wagner
Opening hymn.....Will Crown Him King
Prayer.
Hymn.
Announcements.
Singing.....Sing Alleluia to Him
Offering.
Solo, There is a Beautiful Land On High.....Mrs. McMillin
Sermon by pastor.
Hymn.
Benediction.
Postlude.....Williams

Evening.
Prelude.....Batiste
Opening hymn.
Prayer.
Announcements.
Mixed quartette.
Offering.
Solo.....Mr. Jones
Sermon.....Pastor
Hymn.
Benediction.
Postlude.....Leybach
Miss Nannie Warren Jones, organist.

Dr. Jones will preach in Shuqualak Sunday.

SOCIAL DOINGS.

Music Teachers' Association.

Program, Saturday, March 18, at residence of Miss Nannie Warren Jones. Grieg's Later Years—Mrs. Holman. Piano Solo—Folk Song—Mrs. Herbert.

What Tschakowsky Thought of Grieg—Mrs. Murphy.
Valse Caprice—Miss Jones, Mrs. Herbert.

Arthur Shattuck's Personal Recollections of Grieg—Miss Dorroh. To Spring—Miss Mamie W. Jones. Sunset, vocal—Mrs. Herbert.

Young People's Missionary Society.

The Young People's Missionary Society met with Mrs. Lamberson Tuesday afternoon, March 7, 1916. Interesting stories from the Missionary Study were read by Miss Pamela Yates. An hour was spent in sewing for the Girls' Co-Operative Home in Corinth. Eleven members were present. The next meeting will be held with Carrie Williams March 21.

Mrs. James Bush entertained the Fortnightly Club at the home of Mesdames Joe Scott and Tom Patty on Wednesday afternoon. Mesdames Julian Boggess and W. W. Shannon were the prize-winners. A delicious ice course was served.

On Tuesday afternoon Mrs. J. H. Williams entertained at seven hand euchre and forty-two. Mesdames Lutz and Will Cavett received the prizes. Dainty refreshments were served.

The As You Like It Club was entertained on Thursday afternoon by Mrs. Brooke Ferris.

Miss Abby Woodward will entertain the Junior Auction Bridge Club on Saturday afternoon with Mrs. Elliott as honor guest.

The home of Mrs. Julius Cannon will be open from 3 to 6 o'clock Monday afternoon, March 13, at a "Missionary tea," given by the Methodist ladies for the church debt. Every one come with a free-will offering.

Army Officers Entertained.

On Tuesday Captain H. N. Scales, M. N. G., proprietor of the Macon Hotel, had as his guests Lieutenant Pickering, U. S. A., Col. Sam I. McCants, M. N. G., and Major Grady, M. N. G.

That evening the guests were royally entertained at a banquet given in their honor to all of the resident officers of the Mississippi National Guard.

After the banquet the guests passed into the dining room of the Hotel Macon and enjoyed a very pleasant evening with a dance given by Captain Scales to the young people of Macon in honor of his guests. The grand march was led by Lieutenant Pickering, U. S. A., and Miss Frances Lusk, of Aberdeen, Miss.

Cow Testing Association.

On Monday, March 13, at two o'clock p. m., all interested are requested to be present at the County Court House in Macon, Miss., at which time the Cow Testing Association is expected to be perfected and things put in working order.

The speakers for the occasion will be Mr. J. H. McLain, of the United States Dairy Division, Mr. L. A. Higgins and Prof. J. S. Moore, of Agricultural College.

The Testing Association is a matter of very grave importance and we hope you will make an extra effort to be present at the above stated time and place.

In a letter to a friend in Macon recently Maj. B. J. Allen, of Fort Payne, Ala., stated that 40 years ago, from the date his letter was written, he entered the service of the Mobile & Ohio railroad at Macon, and that Mr. J. F. Jones was the only man living in Macon now who was in business here at that time. Maj. Allen's friends throughout the county will be glad to know that his health, which for some time was very poor, is very much improved.

Seed For Sale Texas Seeded Ribbon cane seed. 300 bushels pure white seed corn, \$2.00 per bushel. About the best to be had.
T. C. HARBRY, Crawford, Miss.
or T. W. CRIGLER, Macon, Miss.

Just Arrived and Now on Display..

A full line of

**Hudnuts Face Powders
Creams, Toilet Waters,
Sachets, Extracts, Etc., Etc**

All shades of the new Compact
Face Powders and Rouges.

ED. M. MURPHEY.



The charms of

Gold Medal Hats

will appeal to you—the moment you see our large showing.

Now on display are smart street models, turbans beautifully trimmed in lacquered flowers, fruit and fancies; pokes that have the old time quaintness that sets off the beauty of certain types of women, and many stunning dress hats with which to fill out your wardrobe at a very moderate expenditure on your part.

We'll be glad to show them to you whether you are buying or looking.

We find it, indeed, pleasant to show our merchandise.

MRS. W. F. HICKMAN

Buists Garden Seed

Just received from the Buists
Seed Company a full line of

**Garden Seed, Onion Sets
and Irish Potatoes**

in bulk and in papers

ALSO

**Sweet Peas and Nasturtiums
HERBERT DRUG CO.**

For Rent Three nice rooms for light housekeeping, bath, lavatory, hot and cold water and sewerage. In fact everything is modern. Rates very reasonable. Phone 116.

Soy Beans 300 bushels for sale. Leave orders at A. Klaus & Co.
T. B. ROSETTE.

Strayed On Sunday, March 5th, from my place in Macon, one black Berkshire gilt, weight about 50 pounds. Will pay reward for return.
J. F. SHELTON.

Taken Up Dark Jersey cow, about four years old, taken up by W. B. Helm, three miles south of Macon. Will be estrayed if not called for.

Seed Corn I have several bushels of very fine Prolific seed corn for sale.
50 cents a peck.
W. L. FEATHERSTON, Macon, Miss.

Ribbon Cane FOR SALE—Almost 5,000 stalks of ribbon cane, matured, 6 and 9 feet at \$2.50 per 100.
R. L. HOLLODAY, Columbus, Miss.

For Sale Macon a lot of Macon June Seed Corn, Branch Yarn p. dates, Poland China Hens, and Virginia chickens.
W. M. HUNTER, Route 2, Macon, Miss.

Seed-Corn A lot of Macon Seed Corn for sale.
W. E. BARNETT, Macon, Miss.

Berkshires High grade Berkshire hogs for sale. Reasonable prices.
J. C. KIPP, Route 2, Macon, Miss.

Pasture On Swallow place, 3 miles south of Macon. Ready March 1st. Plenty grass and good water.
J. C. AYRES, Route 3, Macon, Miss.

Seed Potatoes Genuine Bunch Yarn Seed potatoes for sale—good sized stock—7 1/2 lbs. per bushel at \$1.50 per bushel delivered at Macon.
J. C. CAVETT, Route 2, Macon, Miss.

LOOK! LOOK!

Wheat brand, sack.....	\$1.40
Shorts, sack.....	1.50
Chops.....	1.75
Mix feed, sack.....	1.60
Chicken feed, sack.....	1.75
White oats, sack.....	3.25
Feed corn, sack.....	2.50
Hay, per bale.....	50

2-25-16
N. SCALES

Firestone

Tubes and Tires

Delivered anywhere in the country free of charge. Our mechanics are subject to your call day or night. We make a specialty of

**Vulcanizing, Battery
Charging and Painting**

**Macon Auto
Co.**

H. N. SCALES, Mgr.
MACON, MISS.

Seed Corn 10 bushels Iowa's Silver Mine, the earliest corn ever planted in this country, made in 100 days. \$2.00 bushel. 100 bushels Mexican June corn, \$2.50 bushel.
N. SCALES.

Seed Corn Galad Seed corn for silo, make double the tonnage for silo over any other corn. Good drought resistant. Also Silver Mine early maturing corn. Price for Galad \$2.50 per bushel. Silver Mine \$2.00. Also Bunch Yarn and Nancy Hall sweet potatoes for seed.
J. F. AMES.